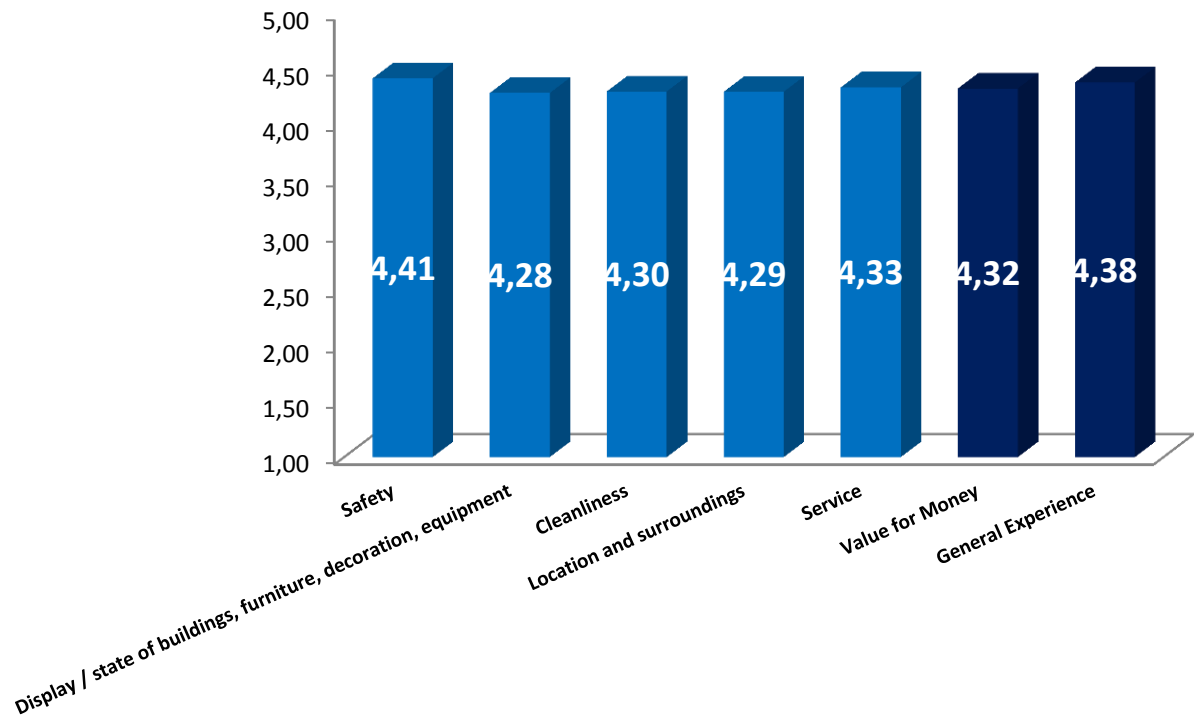




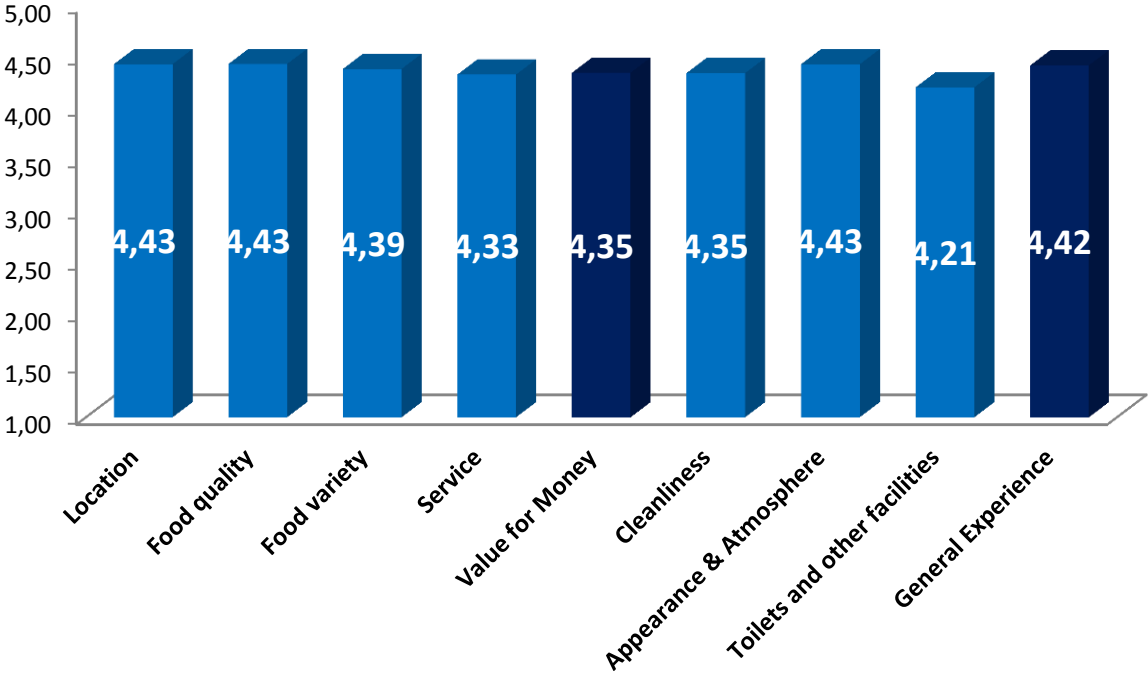
ΤΟΥΡΙΣΤΙΚΟ ΒΑΡΟΜΕΤΡΟ ΘΕΣΣΑΛΟΝΙΚΗΣ

ΝΟΕΜΒΡΙΟΣ 2013

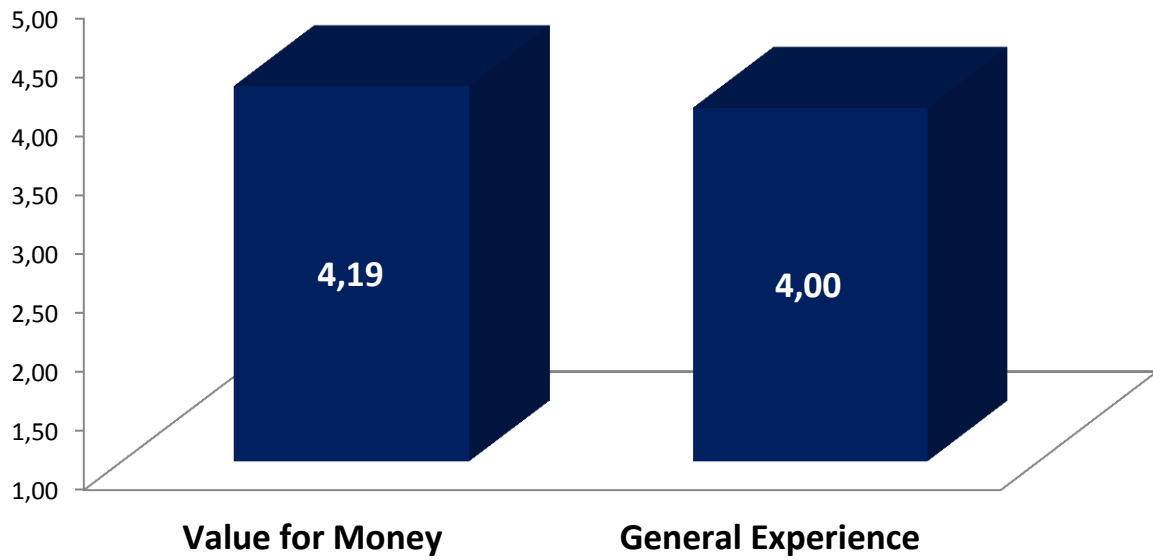
Stay/Lodging



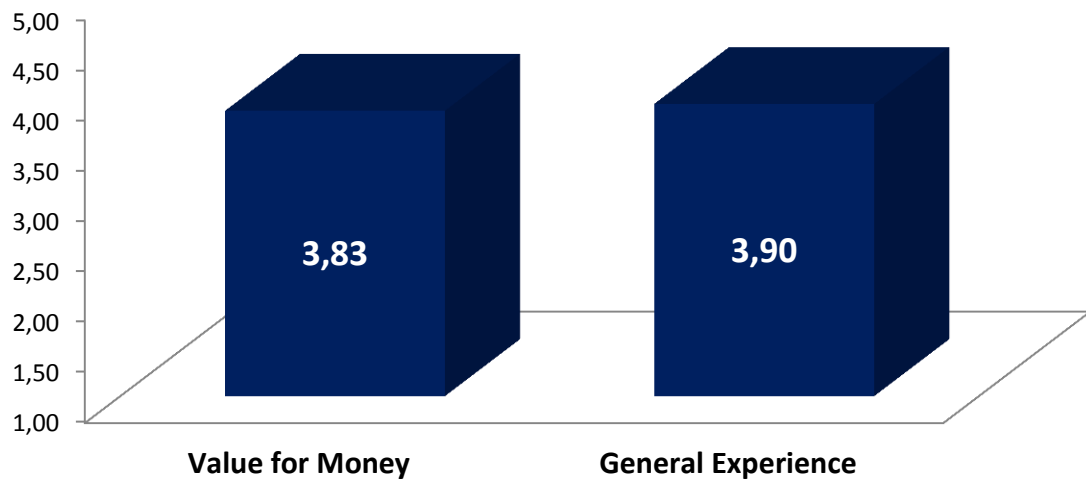
Restaurants and other places of preparation and sale of food and beverages



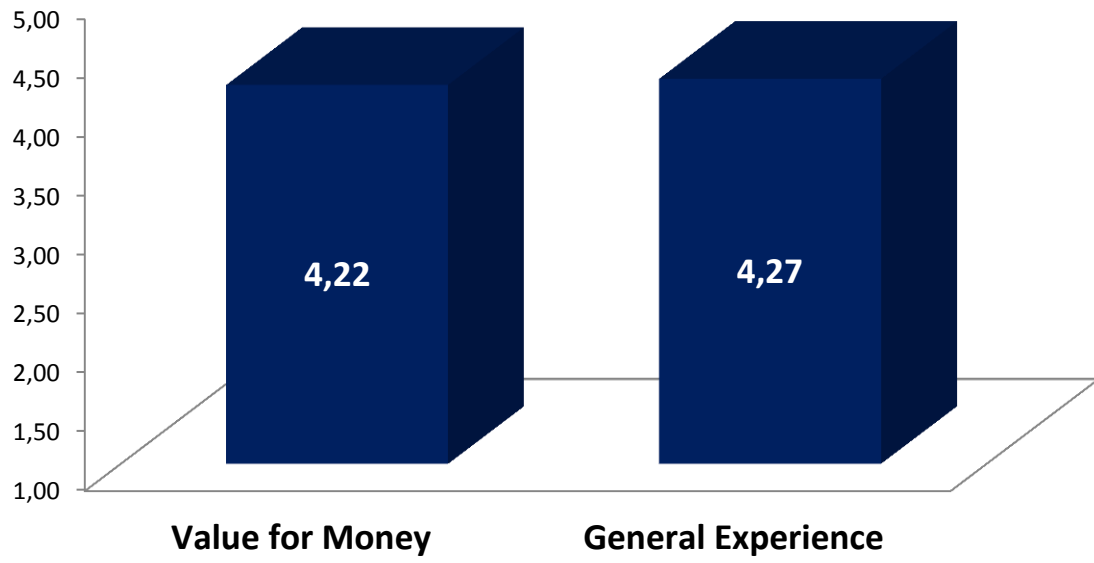
Bus Service



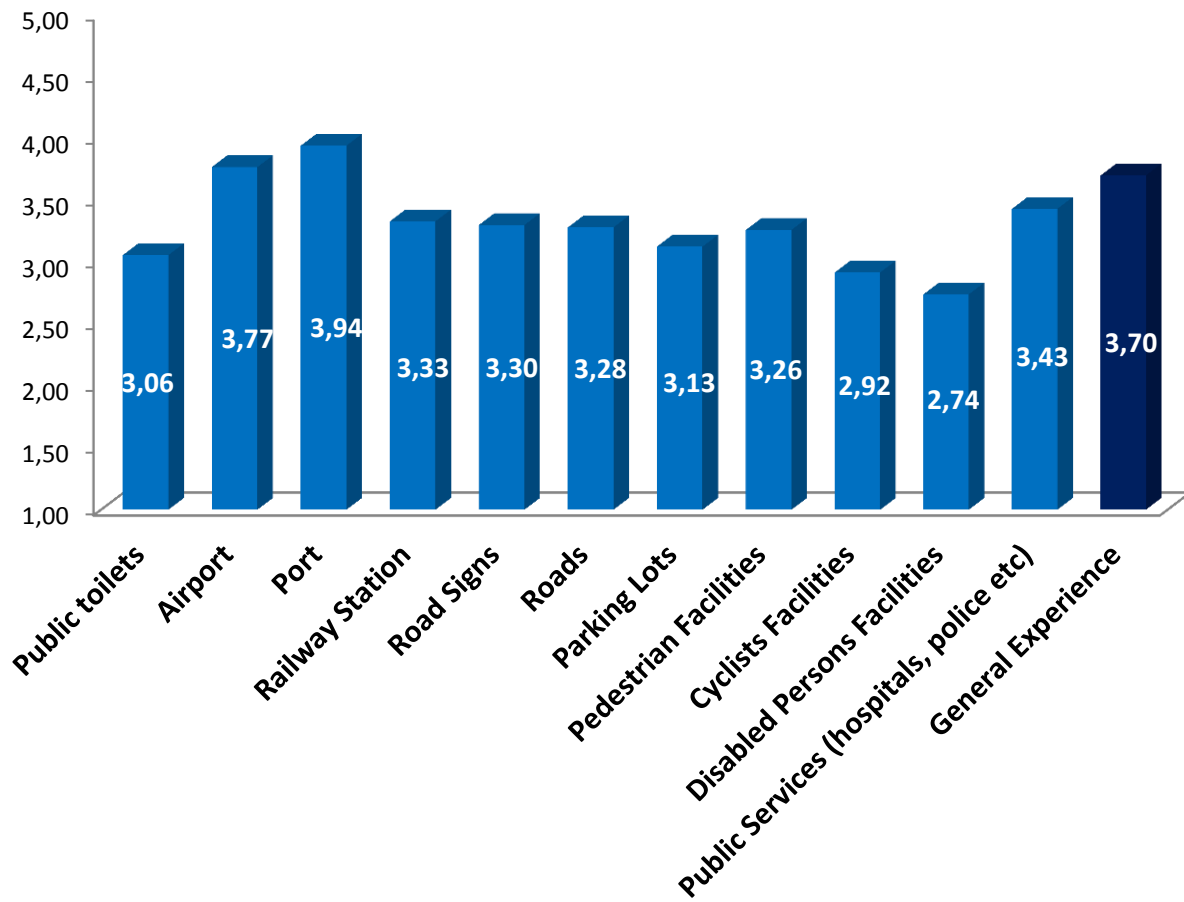
Taxi Service



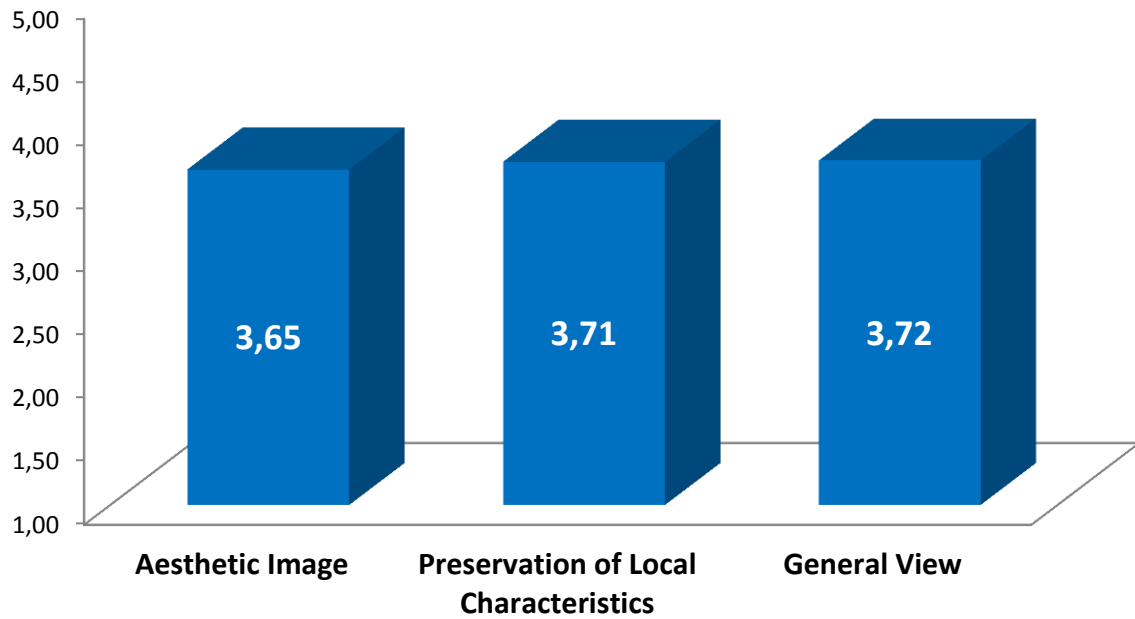
Car Rental



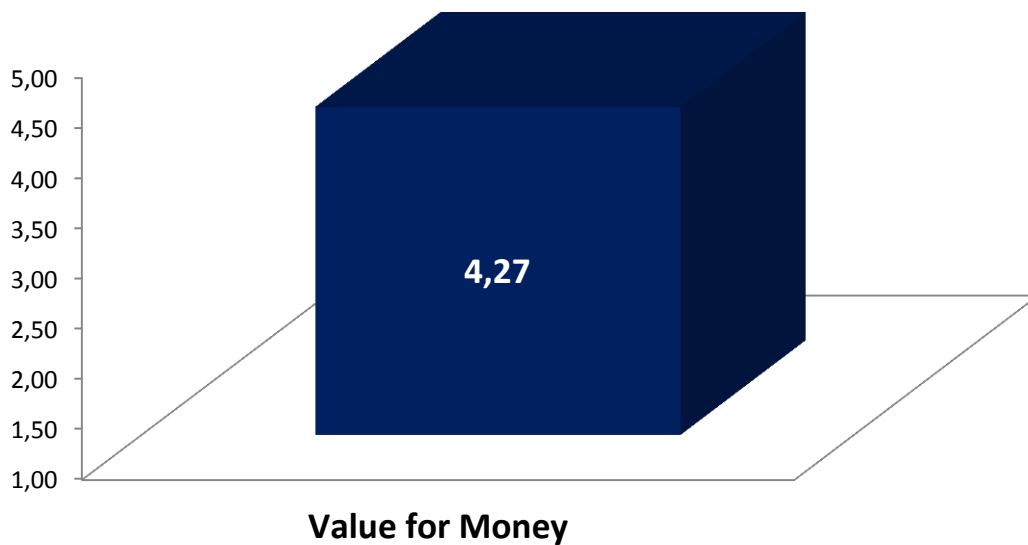
How would you assess the infrastructure of Thessaloniki based on the following?



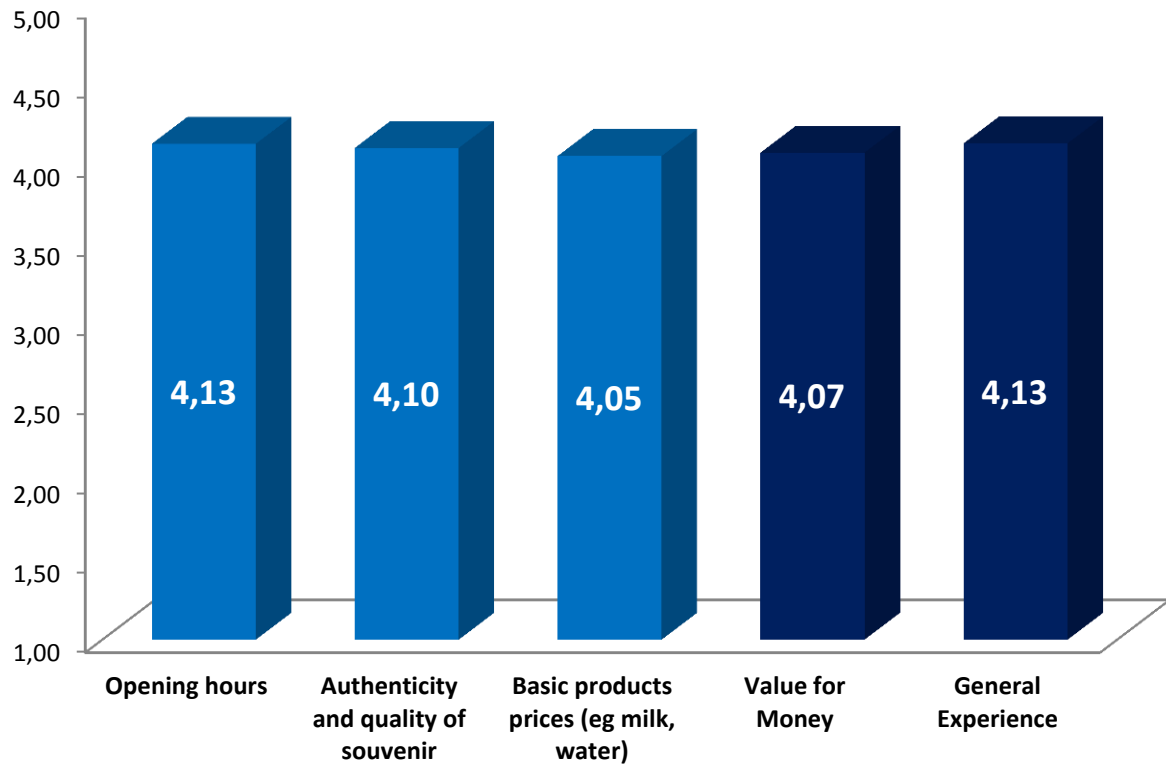
How would you assess the cleanliness and the general condition of the built environment based on the following?



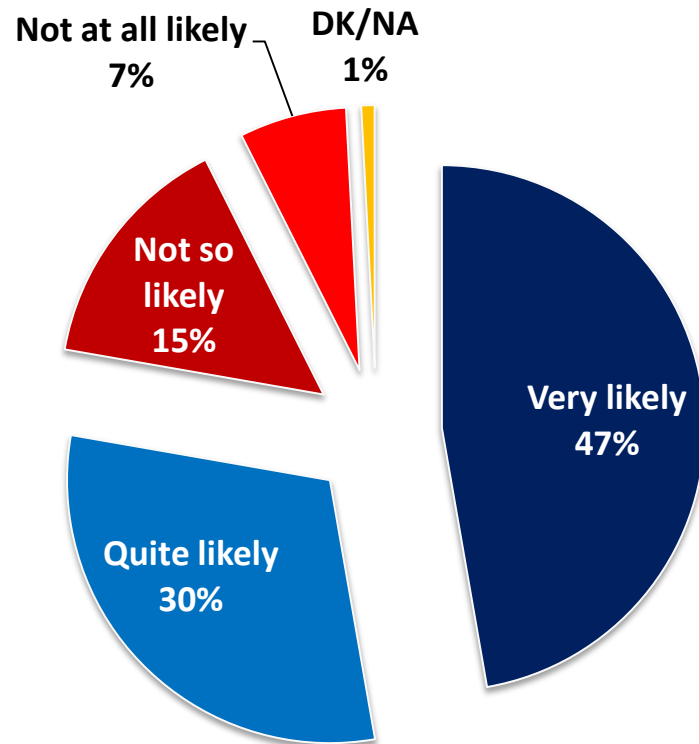
How would you assess the opportunities for activities and entertainment (e.g. nightlife, sporting and cultural activities) based on the following?



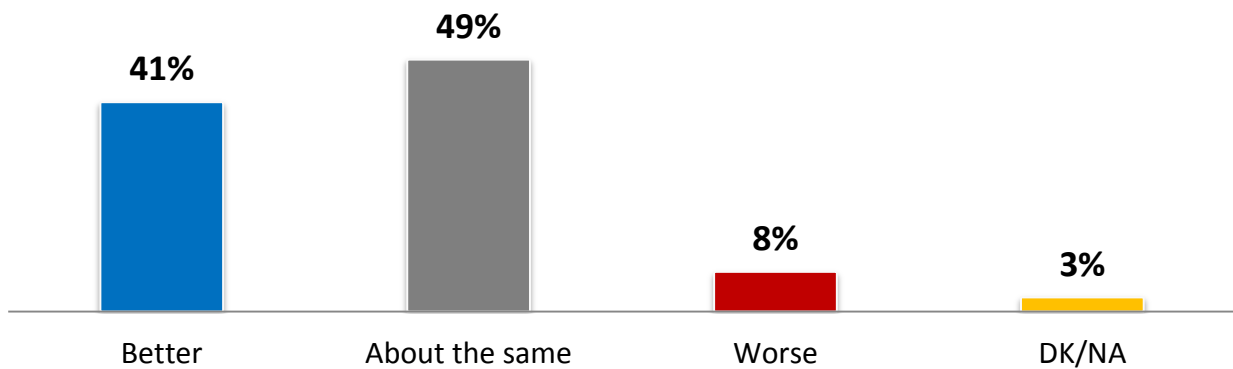
How would you assess shopping in Thessaloniki based on the following?



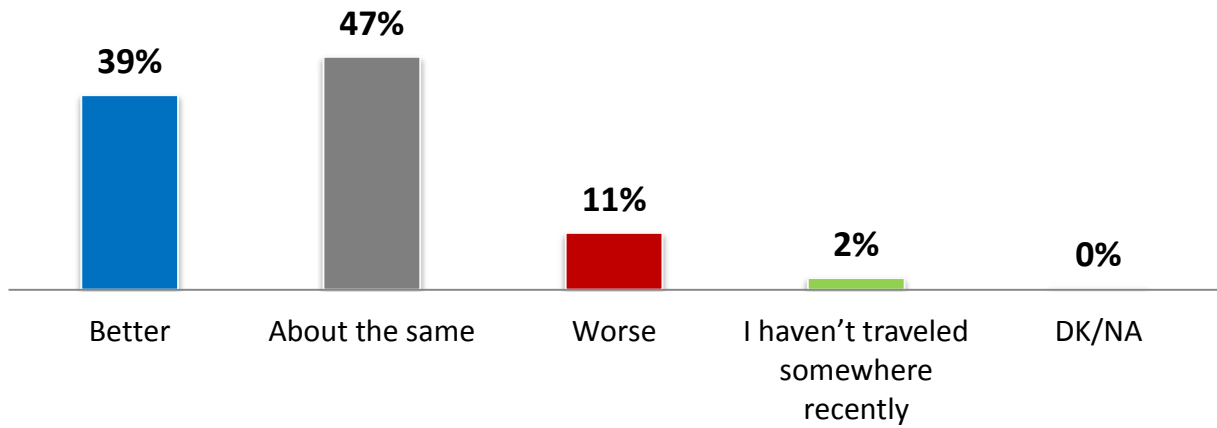
Likelihood of re-visiting Thessaloniki



Thessaloniki vs. Tourist Expectations



Thessaloniki vs. Other Destinations



How would you assess the guided tours outside Thessaloniki based on the following?

