



DIAS NET

Integrated system for the improvement and upgrading of the strategic and operational planning of tourism policy

Creation of Modern Structures and Tools for the Public Services used by visitors.

The project concerns the support and promotion of entrepreneurship in the tourism sector of the cross-border area through the creation of a dynamic platform where vital information and data, gathered directly from the visitors and the tourism industry will be incorporated in dynamic indicators. The results of this process will provide the tourism sector and its actors, with necessary tools for a more targeted and effective strategic planning in the future, thus enhancing development dynamics in the whole region.